



American Society of Biomechanics

Newsletter Advertising Rates 2008

The ASB Newsletter is distributed to between 600 and 700 members of the American Society of Biomechanics in June and December each year. Rates for the upcoming year are as follows:

Ad Size	Ad Dimensions (W x H in inches)	Rate per Issue
Quarter Page	3 ³ / ₄ x 4 ³ / ₄	\$100
Half Page	7 ¹ / ₂ x 4 ³ / ₄	\$200
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Please supply artwork in electronic format to William Ledoux:
wrledoux@u.washington.edu

Submissions should be in black and white or grayscale. No color, except for full page inserts. (**Please see below, as this policy is changing.**) PDF is the preferred file format, although image file formats (GIF, JPG) will work with less resolution.

Ads are billed upon publication. Contact us for information on 10% discounts for bulk advertisement purchases, including multiple ads in the same issue.

Please note that the ASB is moving towards an electronic newsletter. Beginning with member renewals for 2009, members will have to opt in for the paper version. Therefore, the June 2008 and December 2008 issues will be the last time that we can offer inserts to our advertisers. However, beginning in 2009, ads can be in color (at least for the on-line version) and contain links to URLs.